HWZ International and IFA introduced sustainable building solutions at Interbuild Africa 2016, biggest construction exhibition in South Africa Johannesburg, August 17th to 20th 2016 | Nasrec Expo centre

- ✓ 4 days exhibition for professions in built environment as well as the general public
- ✓ event takes place every two years
- ✓ Exhibitors from 12 countries
- ✓ stand introducing various solutions for sustainable timber constructions
- Novastop solid wood construction system in combination with soft as well as high density Pavatex wood fibre insulation, fermacell gypsum fibre boards, Novaspruce finger jointed and glue laminated beams and SECA wooden or Cembrit cement fibre cladding

















Jiri Oslizlo's speech "From safari cabin to international research project" and Milan Detko about Fermacell on the first Wood Conference in Johannesburg



Marketing campaign on Facebook 3607 views of short movies inviting to the exhibition

Media coverage in cooperation with **Timber IQ**

Competition Weekend in Hout Bay House Follow our Facebook to get more information about the winner

NOVATOP

IMB

Informing visitors about the upcoming South African certification for our Novaspruce and fermacell products

pavatex

Presentations about Novatop Solid Wood construction system and Hout **Bay House Research Project** at the Tshwane University of Technology

ermacell

Cooperation of European and South African team

Beca

Many thanks to MC Frames for assembling of the stand and all our partners for their great support

MC